



50<sup>TH</sup> ANNUAL MEETING  
OF THE  
LEAGUE OF WOMEN VOTERS®  
OF SANTA CRUZ COUNTY

Saturday, June 6, 2015 — 10:00 am to 12:00 pm  
Seascape Golf Clubhouse  
610 Clubhouse Drive, Aptos, CA 95003

\$20 Per Person (payable in advance by May 29)  
Send check payable to LWVSCC to P.O. Box 1745, Capitola, CA 95010

PROPOSED AGENDA

- 10:00 am—Buffet Brunch
- 10:30 pm—Welcome and Introductions ..... Peggy Marketello, President  
  - Keynote Speaker: Robley Levy, Former Santa Cruz County Supervisor, 2<sup>nd</sup> District  
 Founding President of LWV of Santa Cruz County 1965-1966
- Call Business Meeting to Order ..... Peggy Marketello, President
- Introduction of Parliamentarian ..... Jackie Jacobberger, LWVC Management Training Advisor
- Quorum Count ..... 15% of Membership
- Adoption of Meeting Rules.....Requires Majority Vote
- Treasurer’s Report ..... Marcia Minnihan, Treasurer
- Proposed Budget for Fiscal Year 2013-2014..... Budget Committee Chair
- Report of Local Program Planning ..... Jan Beautz, Program Chair
- Presentation of Recommended Program.....Requires Majority Vote
- Consideration of Non-recommended Program Proposals.....Requires Majority Vote
- Report of Nominating Committee ..... Joyce Anderson, Nominating Committee Chair
- Nominations from the Floor..... Requires Consent of Nominee
- Election of 2015-2016 Officers, Directors, and Nominating Committee .....Requires Majority Vote
- Suggestions for the new Board ..... Members
- Adjournment .....President

**Proposed Annual Meeting Rules**

**Procedure:** Robert’s Rules of Order, Newly Revised shall be our authority.  
**Delegates:** each voting member is a delegate to this meeting.  
 Privilege of the Floor: all members may have the privilege of the floor when fully recognized by the Chairperson.  
**Debate:** any delegate may debate on the floor. Debate shall be limited to 3 minutes unless the time is extended by a two-thirds vote. No one may speak twice until all who wish to speak have had an opportunity. All remarks should be limited to the question.  
**Motion:** main motions of substantial length shall be put in writing in duplicate and signed by the mover. One copy should be sent to the President and one to the Secretary.  
**Voting:** the President shall designate the method of voting to be employed: by voice or by hand.

**Program Adoption Procedures**

1. Membership makes suggestions for local program to the Board of Directors at least two months prior to the Annual Meeting.
2. The Board shall consider the suggestions and shall formulate a proposed program.
3. The proposed program shall be sent to all members at least 20 days before the Annual Meeting along with a list of the non-recommended program suggestions.
4. A majority vote of the voting members present shall be required for adoption of the program proposed by the Board; non-recommended items require a majority vote for consideration and majority vote for adoption.
5. The program shall be taken up for debate, possible amendment and adoption at the time designated in the agenda.

PROPOSED BUDGET FOR FISCAL YEAR JULY 1, 2015–JUNE 30, 2016

CATEGORY	Year-to-Date 3/31/15	April-June Estimated	2014-15 Est. Total	2014-15 Budget	Proposed 2015-16	
<b>INCOME</b>						
<b>100 Dues</b>						No change in dues rates
Individual @ 65	3,997.50	0.00	3,997.50	3,900.00	4030.00	Rounded
Household @ 100	1,100.00	0.00	1,100.00	1,000.00	1100.00	
Student @ 30	30.00	0.00	30.00	30.00	30.00	
<b>Total 100 Dues</b>	<b>5,127.50</b>	<b>0.00</b>	<b>5,127.50</b>	<b>4,930.00</b>	<b>5160.00</b>	
<b>110 Contributions</b>						
111 In-Kind Contributions	215.45	0.00	215.45	1,200.00	50.00	No plans for silent auction
112 Cash Contributions	361.00	0.00	361.00	200.00	707.00	\$500 in member donations
112.5 Non-member Contrib.	75.00	0.00	75.00	100.00	0.00	Combined with Line Item 112
113.1 LWVEF Grant Svcs. Acct.	0.00	100.00	100.00	500.00	1000.00	Tax-deductible donations
114 Donation - Voter Services	0.00	0.00	0.00	100.00	0.00	Eliminate Line Item
115 Grant Account	0.00	500.00	500.00	500.00	0.00	Combine with Line Item 113.1
116 Other Contributions	0.00	0.00	0.00	100.00	0.00	Eliminate Line Item
<b>Total 110 Contributions</b>	<b>645.66</b>	<b>600.00</b>	<b>1,245.66</b>	<b>2,700.00</b>	<b>1757.00</b>	
<b>130 Meetings</b>						
130 General (Lunch receipts)	2520.00	600.00	3,120.00	3,500.00	1500.00	
<b>Total 130 Meetings</b>	<b>2520.00</b>	<b>600.00</b>	<b>3,120.00</b>	<b>3,500.00</b>	<b>1500.00</b>	
<b>150 Fundraising</b>						
150.1 Silent Auction	0.00	0.00	0.00	750.00	0.00	No plans for silent auction
150.2 Donation Solicitation	0.00	0.00	0.00	750.00	0.00	Included in Cash Contributions
<b>Total 150 Fundraising</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1,500.00</b>	<b>0.00</b>	
<b>TOTAL INCOME</b>	<b>8,293.16</b>	<b>1,200.00</b>	<b>9,493.16</b>	<b>12,630.00</b>	<b>8417.00</b>	
<b>EXPENSES</b>						
<b>200 Operating</b>						
210 General Supplies	0.00	0.00	0.00	15.00	25.00	
220 Postage	0.00	0.00	0.00	10.00	10.00	
230 Telephone	80.00	20.00	100.00	100.00	180.00	\$100 for new cell phone
240 Insurance	223.00	0.00	223.00	225.00	225.00	
250 PO Box Fee	128.00	0.00	128.00	124.00	128.00	
290 Other Operating Exp.	121.00	0.00	121.00	0.00	0.00	
291 Bank Charges	13.12	0.00	13.12	0.00	13.00	
<b>Total 200 Operating</b>	<b>565.12</b>	<b>20.00</b>	<b>585.12</b>	<b>474.00</b>	<b>581.00</b>	
<b>300 Admin. &amp; Fundraising</b>						
340 Board Tools				10.00	10.00	
350 Fundraising						
350.1 Solicitation Letter	0.00	0.00	0.00	175.00	175.00	
350.2 Silent Auction	0.00	0.00	0.00	150.00	0.00	No plans for silent auction
350.3 Auction in-kind value	0.00	0.00	0.00	800.00	0.00	No plans for silent auction

<b>EXPENSES (Continued)</b>	<b>Year-to-Date 3/31/15</b>	<b>April-June Estimated</b>	<b>2014-15 Est. Total</b>	<b>2014-15 Budget</b>	<b>Proposed 2015-16</b>	
360 Membership	45.00	0.00	45.00	75.00	45.00	
360.1 Student Scholarship	0.00	0.00	0.00	30.00	30.00	
380 Publicity	107.38	200.00	307.38	500.00	100.00	
390 Board, Admin., Other	0.00	0.00	0.00	10.00	10.00	
Total 300 Admin. & Fundraising	152.38	200.00	352.38	1,750.00	370.00	
<b>400 Delegate &amp; Travel</b>						
400.1 Training/Workshops	0.00	0.00	0.00	0.00	200.00	
400.2 Conventions & Council	0.00	1000.00	1,000.00	800.00	800.00	
Total Delegate & Travel	<b>0.00</b>	1000.00	1,000.00	800.00	1000.00	
<b>500 Per Member Payments</b>						
510 LWVC PMP	1285.14	428.36	1,713.50	1,748.00	1925.00	\$2.50/person rate increase
520 LWVUS PMP	1154.75	1154.75	2,309.50	2,356.00	2341.00	No change in per person rate
Total 500 LWV PMPs	2439.89	1583.11	4,023.00	4,104.00	4266.00	
<b>600 Member Communication</b>						
610 VOTER						
610.1 Printing	37.80	12.60	50.40	50.00	50.00	
610.2 Mailing	64.20	21.60	85.80	80.00	90.00	
620 Member Orientation	0.00	0.00	0.00	50.00	50.00	
630 Website Hosting	160.00	0.00	160.00	160.00	160.00	
640 E-mail Service Provider	0.00	0.00	0.00	0.00	0.00	
Total Member Communication	262.00	34.20	296.20	340.00	350.00	
<b>700 Education</b>						
741 Election Materials	0.00	0.00	0.00	300.00	0.00	Non-election year
742 Voter Services	50.00	0.00	50.00	150.00	0.00	Non-election year
744 Smart Voter	0.00	100.00	100.00	100.00	50.00	
750 LWV Program	105.80	335.00	440.80	450.00	350.00	Venues and materials
750.1 Luncheon Expense	1742.31	600.00	2,342.31	3,100.00	1350.00	
750.2 Speaker/Other Expense	274.72	0.00	274.72		50.00	
750.3 Value of In-Kind Contrib.					50.00	
<b>Total 700 Education</b>	2,167.03	1,035.00	3,202.03	4,100.00	1850.00	
<b>Total 800 Position Support</b>	0.00	0.00	0.00	1,000.00	0.00	Non-election year
<b>900 Other Expense</b>			0.00			
900.1 Miscellaneous Other	0.00	0.00	0.00	37.00	0.00	
900.2 Publications	0.00	0.00	0.00	25.00	0.00	
<b>Total 900 Other Expense</b>	0.00	0.00	0.00	62.00	0.00	
<b>TOTAL EXPENSES</b>	5,586.42	3,872.31	9,458.73	12,630.00	8,417.00	
<b>Total Income Less Expenses</b>	2,706.74	-2,672.31	34.43	0.00	0.00	

## PROPOSED LOCAL PROGRAM 2015-2016

Based on discussion and consensus of the members present at the Local Program Planning Meeting on March 3, 2015 the Board recommends that our League retain all of its local positions which are based on previous study and consensus and reviewed annually. The complete text of these positions may be found under Stands on Issues on our League's website at <http://lwvsc.org>. No new local studies are recommended in the coming year.

Based on suggestions from members at our Local Program Planning Meeting, the Board recommends the following topics for League meetings in the coming year:

- A. The state League study of Higher Education if our local League is successful in finding a League member to chair a study committee. This may require three League meetings, such as: (1) a speaker or panel of speakers on the topic, (2) presentation of study materials, and (3) answering consensus questions.
- B. How to achieve affordable housing in Santa Cruz County.
- C. Substance Use Disorders, contributing factors, e.g., mental illness and homelessness.

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### NOMINATIONS FOR THE 2015-2016 BOARD OF DIRECTORS

#### OFFICERS:

President..... Barbara Lewis  
1<sup>st</sup> Vice President/Voter Service Co-Chair ..... Dottie Fry  
2<sup>nd</sup> Vice President/Voter Service Co-Chair ..... Sue Becker  
Secretary ..... Marcia Minnihan  
Treasurer/Webmaster ..... Jan Karwin

#### DIRECTORS:

Editor of *Santa Cruz VOTER*..... Pam Newbury  
Membership Chair ..... Peggy Marketello  
Program Co-Chair ..... Jan Beautz  
Program Co-Chair ..... Judi Orbach  
Publicity Chair ..... Joyce Anderson  
Director-at-Large ..... Dee Takemoto

Off-Board Position: Member Roster Manager ..... Laura Grossman

#### NOMINATING COMMITTEE:

Committee Chair ..... Stephanie Harlan  
Committee Member ..... Laura Grossman  
Committee Member ..... Kathy Van Horn

Respectfully submitted by the 2014-2015 Nominating Committee:

Elected Members: Joyce Anderson (Chair), Stephanie Harlan, Sandy Warren  
Board Appointed Members: Barbara Lewis, Marcia Minnihan

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**Please bring this Annual Meeting Kit with you to the Annual Meeting on June 6, 2015.**